

Saksham Chauhan

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Product Manager with 3+ years of experience building data-driven platforms, adaptive learning systems, and workflow automation products across edtech and SaaS environments. I enjoy working on complex, ambiguous problems and turning them into simple, scalable product systems by combining user insights with operational and behavioural data. Experienced in designing personalised product experiences and improving efficiency through structured product thinking and close collaboration with engineering teams. Known for strong systems thinking, user empathy, and a practical approach to shipping solutions that create measurable impact for both users and organisations.

Technical Skills

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| • Data Analysis using Python | • Product Roadmap & Feature Prioritization | • User Experience (UI/UX) | • API Design |
| • Go-To-Market Strategy (GTM) | • User Story/PRD writing | • A/B Testing | • Product Strategy |
| • Technical Documentation & Specifications | • System Design / Architecture | • SQL & Database Design | • Product Marketing Analytics (Activation, Retention, MAUs) |

Tools

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|---------|-----------------------------|--------------|--------------------------|
| • Jira | • Tableau | • Confluence | • Claude Code |
| • Figma | • MixPanel/Google Analytics | • MongoDB | • Model Context Protocol |

Work Experience

Product Manager, Navgurukul Apr 2025 – present | Gurugram, India

- Owned product development for core admissions and learning workflows within the Zuvy LMS, transforming fragmented manual processes into scalable, data-driven systems supporting thousands of learners
- Led the creation of an adaptive assessment system that personalized test experiences using learner performance history and cohort benchmarks, enabling dynamic difficulty adjustment and individualized learning progression
- Designed decision logic and feedback mechanisms for assessments, allowing continuous refinement of test relevance and contributing to a 25% improvement in learner engagement across 2,000+ active users
- Digitized admissions operations by building a custom CRM (Lovable, Cursor, Supabase), structuring previously ambiguous operational workflows into standardized product systems and reducing application processing time by 65% (4 days to 33 hours)
- Introduced rule-based automation and data-assisted workflows that eliminated repetitive manual tasks, saving 40+ operational hours per month and improving turnaround efficiency
- Established product analytics and operational dashboards tracking admissions funnels, learner engagement, and SLA performance, enabling faster decision-making and proactive issue detection
- Led cross-functional execution across 15 engineers and 7 operations stakeholders, driving sprint planning, requirement clarity, and predictable delivery cycles with 92% sprint velocity
- Contributed to early-stage product discovery for a SaaS pivot by conducting competitive research, defining problem spaces, and collaborating with design and engineering on solution direction.

Associate Product Manager, OneDigiStore Jun 2023 – Mar 2025 | Hyderabad, India

- Led product development for SMGenie, a workflow management platform used by design and marketing agencies to streamline project execution, resource allocation, and delivery operations across multiple clients
- Designed and implemented a rule-based project allocation system that automatically routed incoming work based on team capacity, SLAs, and operational constraints, reducing project routing time by 83% (2 hours to 20 minutes)
- Translated fragmented operational processes into structured product workflows, introducing standardized approval paths, delivery stages, and automation layers that enabled 60% reduction in manual coordination effort
- Built scalable workflow logic governing task lifecycle, prioritization, and turnaround expectations, helping teams consistently achieve 90% on-time delivery across 50+ SMB clients
- Developed product analytics dashboards tracking utilisation, delivery velocity, bottlenecks, and client satisfaction, enabling teams to identify inefficiencies early and reduce delivery lead time by 25%
- Collaborated closely with engineering, marketing and design teams to define system requirements, validate edge cases, and ensure workflows remained scalable as client and project volume grew
- Contributed to product discovery by identifying operational pain points through stakeholder interviews and usage analysis, shaping feature prioritization and platform evolution.

Product Associate, Newton School Aug 2022 – Jun 2023 | Bangalore, India

- Analyzed learner behavior using Hotjar and Microsoft Clarity across onboarding and learning journeys for 500+ students, identifying funnel drop-offs and engagement gaps that informed targeted product improvements across the student lifecycle.
- Redesigned onboarding and early learning experiences through iterative experimentation, user research, and data-driven insights, contributing to a 30% increase in learner engagement within six months.
- Reviewed and synthesized sales and counseling call recordings to uncover learner motivations, objections, and decision drivers, translating qualitative insights into improvements in onboarding flows, product messaging, and overall user experience.

Founder, Articuleren Oct 2019 – Nov 2022 | New Delhi, India

- Built and scaled an experiential learning platform across 60+ institutions, coordinating end-to-end program delivery, instructor onboarding, and operational workflows.
- Managed institutional partnerships and stakeholder communication, enabling repeat engagement and impacting 100,000+ learners through structured, high-engagement programs.

Education

AI Product & Growth, GrowthX Jan 2026 – Present | Remote

Bachelor of Technology in Electronics and Communication, Aug 2019 – May 2023 | Ghaziabad, India
Ajay kumar Garg Engineering College