

Saksham Chauhan

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Product professional with 2.5+ years of experience improving complex user journeys, building internal tools, and driving cross-functional execution across engineering, design, and operations. I enjoy breaking down messy, ambiguous problems into structured flows, using data and user-behaviour insights to drive decisions, and collaborating closely with developers to ship high-quality features. Strong interest in payments, system-level thinking, and learning the deeper technical side of product development.

Technical Skills

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|--|--|---------------------------|---|
| • Data Analysis using Python | • Product Roadmap & Feature Prioritization | • User Experience (UI/UX) | • API Design |
| • Go-To-Market Strategy (GTM) | • User Story/PRD writing | • A/B Testing | • Product Strategy |
| • Technical Documentation & Specifications | • System Design / Architecture | • SQL & Database Design | • Product Marketing Analytics (Activation, Retention, MAUs) |

Tools

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|---------|-----------------------------|--------------|--------------------------|
| • Jira | • Tableau | • Confluence | • Miro |
| • Figma | • MixPanel/Google Analytics | • MongoDB | • Model Context Protocol |

Work Experience

Product Manager, Navgurukul Apr 2023 – present | Gurugram, India

- **Owned end-to-end development** of internal admissions and learning systems, working hands-on with engineers, ops teams, and data workflows to improve efficiency and user experience.
- **Built a custom CRM** using Lovable + Cursor + Supabase, translating ambiguous operational needs into structured product logic; **reduced processing time by 65%** (4 days to 33 hours).
- **Automated ~60% of manual workflows** by designing rule-based and AI-assisted processes, improving turnaround times and reducing operational load by 40+ hours/month
- **Led product execution across 15 engineers & 7 ops members**, driving planning, sprint alignment, and quality checks; achieved **92% sprint velocity** with predictable delivery cycles
- **Designed data dashboards** for admissions funnels, engagement flows, and SLA performance using analytics tools; enabled faster decision cycles and proactive problem detection
- **Improved learner engagement** by 25% through iterative UX improvements, user research, and experimental rollouts to 1,000+ active users
- **Drove discovery sprints** for a SaaS product pivot, conducting competitive analysis, defining problem statements, and shaping early product direction with tech + design counterparts
- **Tested edge cases, validated flows, and collaborated closely with engineering**, ensuring journeys were frictionless, measurable, and technically feasible.

Associate Product Manager, OneDigiStore Jun 2023 – present | Hyderabad, India

- **Led the evolution of SMGenie**, a workflow platform for design & marketing agencies, translating messy operational pain points into structured, scalable product systems.
- **Cut project routing time by 83%** (2 hours to ~20 minutes) by designing a rule-based allocation engine aligned with capacity, SLAs, and operational constraints.
- **Enabled ~60% automation** across asset management and brief-to-delivery workflows by introducing internal tools, templates, and streamlined processes that reduced manual follow-ups.
- **Scaled the platform to 50+ SMB clients**, shaping workflow rules, approval paths, and turnaround expectations that consistently drove **~90% on-time delivery**.
- **Built performance dashboards** (velocity, utilisation, client satisfaction, bottlenecks), helping teams spot inefficiencies early and **reduce delivery lead time by ~25%..**

Product Associate, Newton School Aug 2022 – Jun 2023 | Bangalore, India

- Analyzed learner behavior across 500+ students to diagnose funnel drop-offs and redesigned onboarding + learning flows, resulting in a 30% increase in engagement within 6 months.
- Collaborated with engineering and ops to refine product touchpoints, reduce friction across the student lifecycle, and improve NPS by strengthening motivation loops and feedback experiences.

Founder, Articuleren Oct 2019 – Nov 2022 | New Delhi, India

- **Built and scaled** an experiential learning platform across 60+ institutions, coordinating end-to-end program delivery, instructor onboarding, and operational workflows.
- **Managed institutional partnerships** and stakeholder communication, enabling repeat engagement and impacting 100,000+ learners through structured, high-engagement programs.

Education

Product Management Cohort, Insurjo-The Product Folks Aug 2022 – Apr 2023 | Remote

Bachelor of Technology in Electronics and Communication, Aug 2019 – May 2023 | Ghaziabad, India
Ajay kumar Garg Engineering College